

Dr. Kristin Weger

2023 RAM XV Training Summit
Huntsville, AL.



Cracking the Code of Failed Digital Transformations

...Key insights and how to succeed !

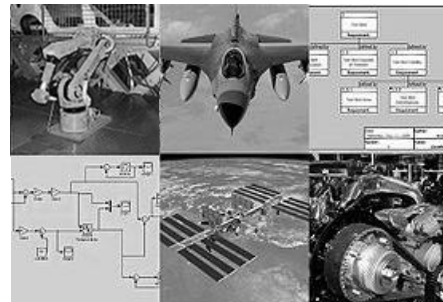
Socio-technical systems perspective on digital transformation

Social System



Organizational infrastructure
Digital culture
Organizational learning
Strategic leadership
Values Attitudes Behaviors
Skills

Technological System

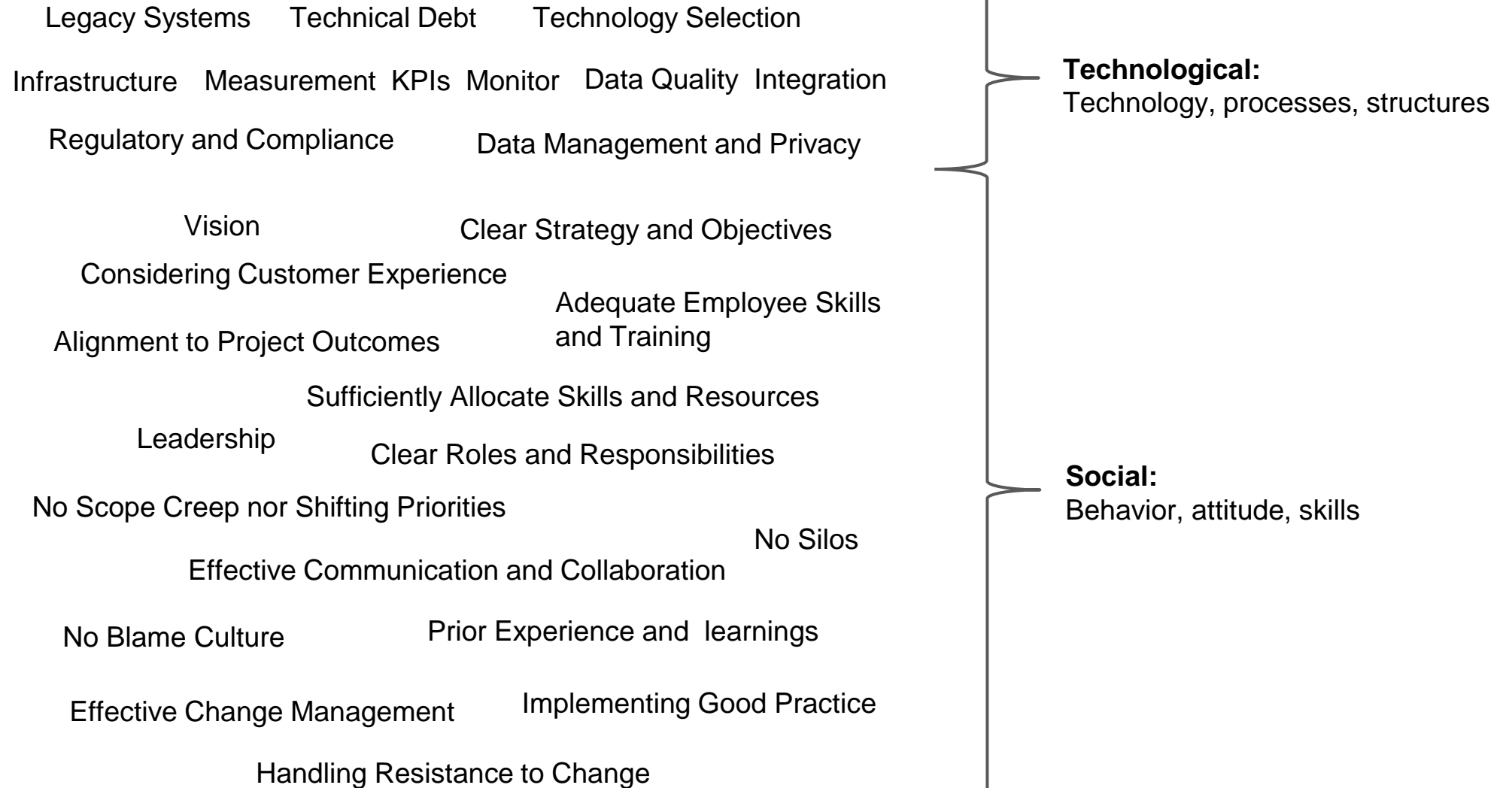


Technical infrastructure
Hardware and software
Processes
Tools and methods
Measurement and monitoring

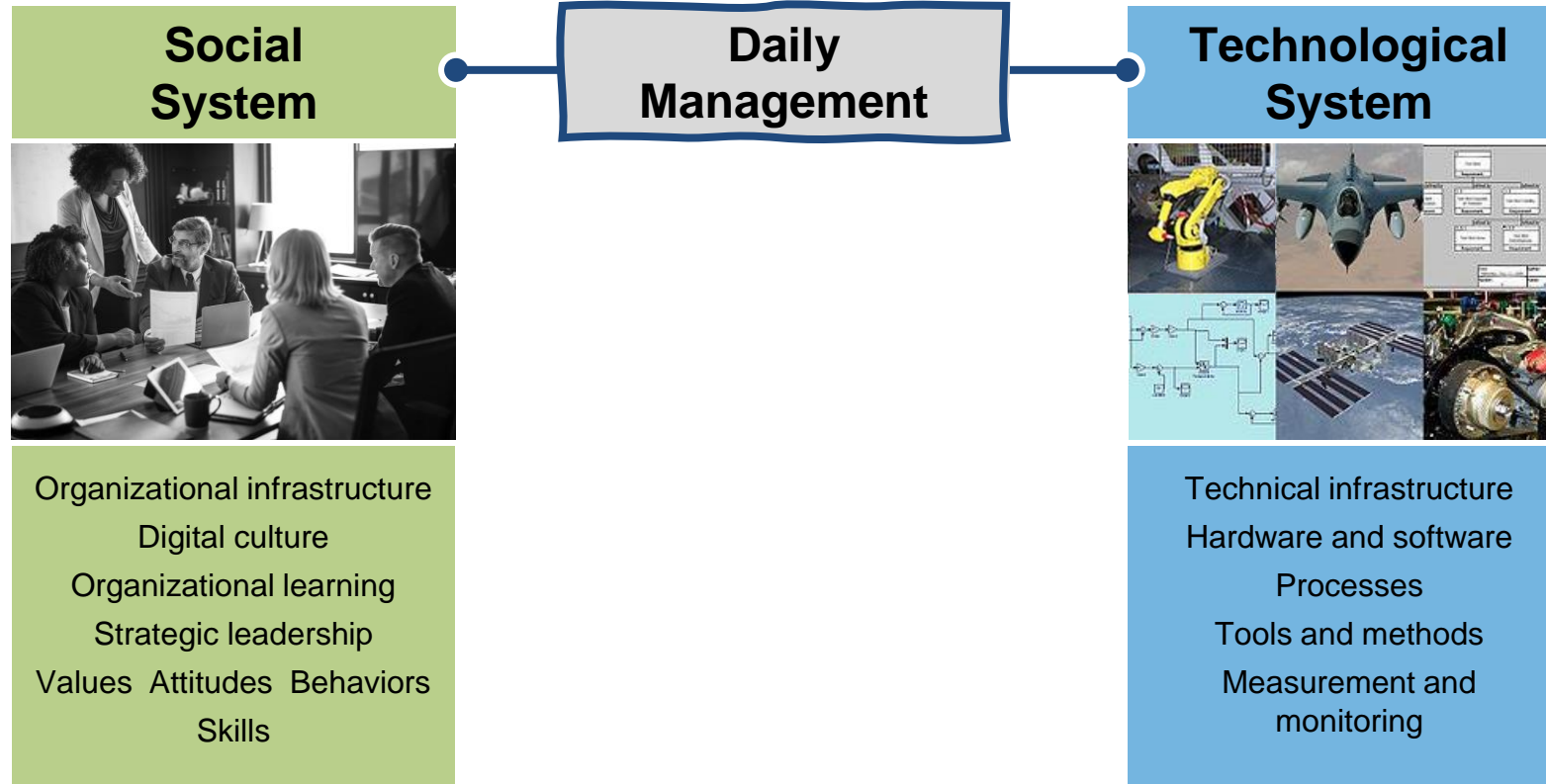
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Factors that drive a digital transformation to succeed or fail

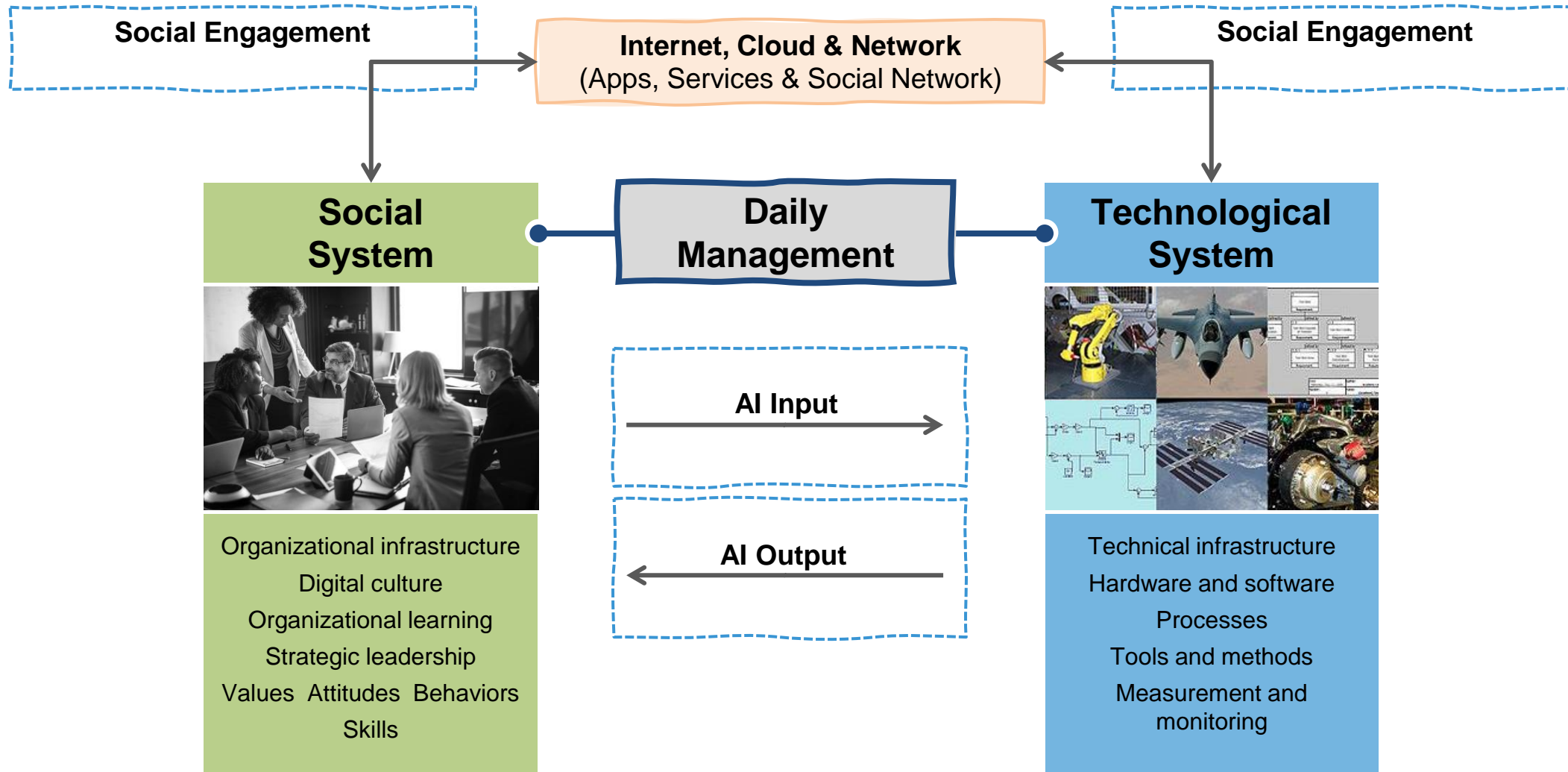


Aligning the socio and technical systems through daily management

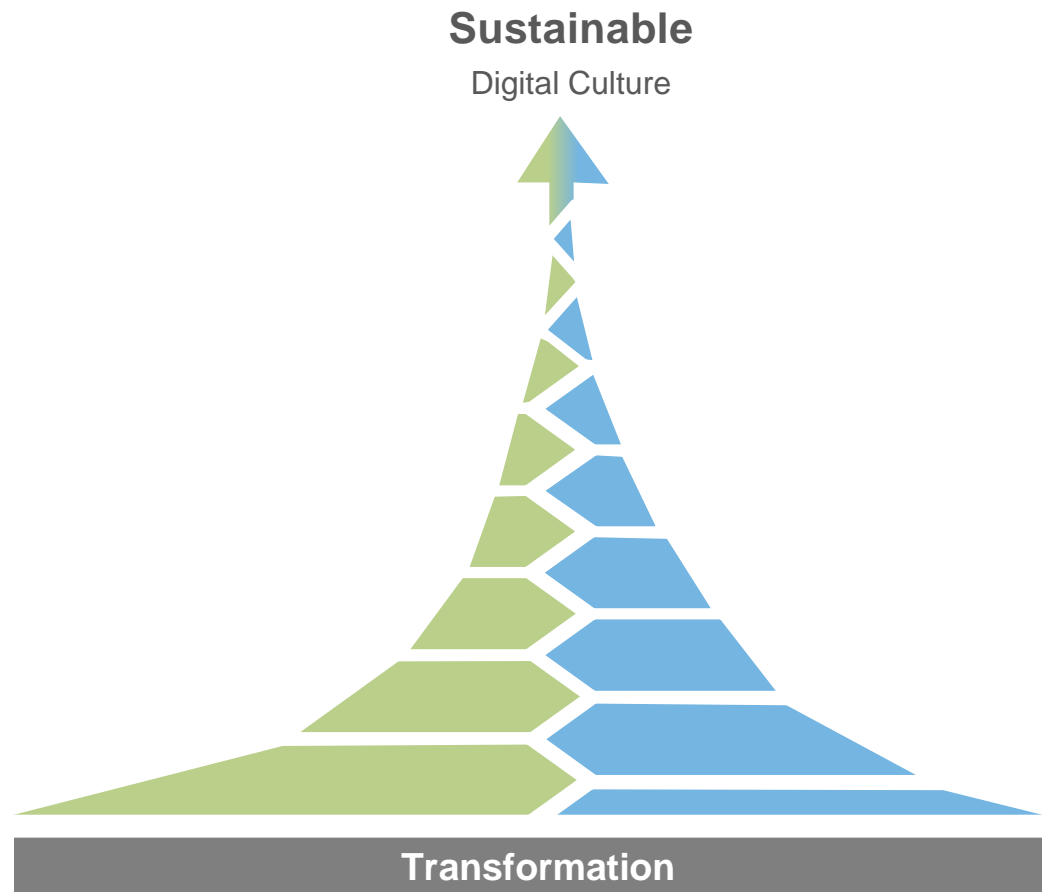


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Socio-technical systems perspective on integrating AI tools



A digital transformation can be systematically influenced



Thank you!

Cite information in this presentation as
Weger, K. (2023). Cracking the Code of Failed Digital Transformations.
2023 RAM XV Training Summit, Huntsville, AL.

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